

Update to the catalogue of Southern Railway publications.

New editions of books already known.

Belgium, including Ostend and the Coastal Resorts the 6th and 7th editions.

Continental Travel Hints undated but c1927.

Hints for Holidays - Hants and Dorset Section dated 1925/6.

Hints for Holidays - Isle of Wight Section dated 1925/6.

Two similar versions of **Historic Places in the old Country** titled **This year come to England**. One is undated and one dated c1927. This title has also been found as a joint publication with the GWR. Also, a version giving Australian contact addresses is known.

The following paragraph should replace that in the Catalogue.

Normandy and Brittany

With many ferry routes to the Normandy and Brittany coast of France the Southern Railway, and the London and South Western previously, publicised the area strongly. The London and South Western Railway had published this title from at least 1906 as *Quiet Holiday and Seaside Resorts in Normandy and Brittany* and the Southern Railway title is often advertised as *Holiday Resorts in Normandy and Brittany* or *Holiday Seaside Resorts in Normandy and Brittany*. The first three editions published by the Southern Railway were in London and South Western style and dated 1923, 1924 and 1925/6. For the 1926 season a restyled Southern Railway edition was produced with the similar edition in 1927. Thereafter the third edition was produced for the 1928 season, the fourth for 1929 up until the ninth published in February 1936. No edition was produced for 1933 and 1935. From 1938 the title was incorporated into *Sands Across the Sea*.

My Finest Holiday the 1928 edition.

Off The Beaten Track. Many new editions are known. See attached complete list.

Picardy and Paris the 16th edition.

The following should replace the description of Saxon England.

Where the Saxon Kings held sway

An eight page booklet produced for the American tourist market. The booklet covers the counties of Hampshire and Dorset and includes a map of the area plus details of places of interest. The large format booklet was published in 1930 and folds vertically to pocket size. An updated version with full colour cover called **Saxon England** was produced during or after 1931. (The Lee-on-Solent branch which closed in January 1931 has been removed from the map). See also *Caesar's England* below.

St Malo the Gateway to Brittany's Emerald Coast edition dated March 1937.

Southern Railway Distribution Services. A 36 page booklet giving details of the freight and goods facilities offered both to businesses and private individuals. The 1933 and 1935 edition. These booklets are similar to the 1938 title *Door to Door Transport*.

Southern Rambles Revised Edition, assumed to be 2nd edition.

Southern Schools the 16th edition is dated May 1937.

The Country at London's Door the 2nd edition.

The Golden Sands of Picardy the 8th, 10th (1926/7), 13th, 14th (1930).

The Magic of London dated 1930, published jointly with the GWR. The booklet is identical to the Southern Railway edition with two pages of GWR advertisements added.

The Peerless Riviera. Two 4th editions have been found, one with 224 pages and one with 240 pages.

The Way of Kings the 3rd edition.

Travelling South in the Reigns of the Six King Georges

Two editions are now known both with the same printers date mark, April 1937. The differences between editions are that one is aimed at the non-UK market and gives addresses in the United States, Canada and Europe inside the back cover. The other gives the UK addresses. The crown on the back cover is also a different colour between editions; red for the UK edition and orange for the non-UK edition.

Hints for Winter Holidays in Southern England dated 1925/6.

Winter Holidays in Southern England dated 1926/7 and 1927/8.

Winter Sunshine Holidays in Southern England dated 1931/2, 1932/3 and 1939/40.

Advertisements have been found for the following titles:

Les Blanchés Falaises d'Albion (1923), Picturesque Normandy (1923 & 1926), Golfing in Southern England and on the Continent (1926), Rambles in Sussex (1923 & 1926), Southern Railway Illustrated Register (1926), Sussex and the Sunny South Coast (1923 & 1926), The South Downs (1923 & 1926), The Surrey Hills (1923 & 1926) and The Way of the Kings (1923).

The following new books have been found.

Caesar's England

An eight page guide produced for the American market. The booklet covers the counties of Sussex and Kent and includes a map plus details of places of interest. The large format booklet folds vertically to pocket size. Similar in style to the booklet *Saxon England*, see above, and probably also published during or soon after 1931.

Centenary Booklet.

The Bodmin and Wadebridge Railway published in 1934.

Railway Centenary Exhibition 1849 - 1949 at Plymouth. BR(S) and (W).

Conducted Tour by Southern Railway

These leaflets were provided for customers taking one of the Southern Railway conducted tours and provide information about what to see out of the train window on the journey and details of the place to be visited. Only one edition is known being the itinerary of tour 4 from Waterloo to Salisbury and Romsey. Presumably there were at least three other tours to other places on the Southern Railway network.

Come Stay at Hythe folded leaflet dated 1933.

Come to the Conqueror's Coast

A very attractive leaflet published in 1931 detailing the area of East Sussex between Seaford, Eastbourne, Bexhill and Hastings. Fully opened it is nearly A3 folding to half A4 vertically. One side gives details of the four towns with the other giving general details and fares.

Devon et Cornouailles La Bretagne de Grande Bretagne

A 24 page booklet published jointly with the Great Western Railway. It is written totally in French. The booklet details holiday locations in Devon and Cornwall. A map is included showing all the Southern and Great Western railways in the area. Two editions, with a colourful drawing of a Cornish fishing village on the cover, were published in 1937 & 1939.

From France to England

Subtitled Travel by French State Railways & Southern Railway of England. It is a small booklet giving details of routes between France and England. The map on the cover gives the place names spelt in French though the contents of the booklet are printed in English. The booklet was printed in Paris.

Guernsey the island where the holiday spirit lives Almost A3 leaflet folded to approximately A5 with pictures and giving details of the Island. Unusual in that this is a Channel Islands publication not joint with the Great Western, dated 1932.

Holland and the Isle of Walcheren

With only one 1926/7 edition and one 1926 advertisement known this appears to have been a short lived publication. The Isle of Walcheren had previously been detailed in *Ostend, the Coast of Belgium and the Isle of Walcheren* until the 1925/6 edition. Thereafter this guidebook seems to have taken over the area. Later *Amidst Dutch Dykes*, number 4 of the Off The Beaten Track series, started to include the Isle of Walcheren.

Jersey folded leaflet dated March 1937.

Jersey for the best of Holidays folded leaflet dated 1935.

King Arthurs' England

A joint publication with the Great Western Railway for the American market which folds vertically to pocket size. Gives details of places of interest in Devon, Cornwall and Somerset. The known edition is dated c1932. There are similarities between the content and style of this booklet to that of *Caesar's England* and *Saxon England*.

Les Blanchés Falaises d'Albion needs to be moved from the *thought not to exist list* to the *known list* as a very early Southern Railway 7th edition exists.

Live in Brighton or Hove

This title, written by SPB Mais was published jointly with the Brighton and Hove Chamber of Commerce and the Brighton and Hove Corporations. It is a forty page book extolling the virtues of living in Brighton with its lovely countryside, seafont etc. The rail service between London and Brighton is also another reason for choosing to live there. The book suggests that if you work in London and live in Brighton "you will be home by the sea sooner than your less sensible colleague reaches Hornsey or Richmond or Acton or Dulwich".

Peeps at Great Railways - The Southern Railway

Published in 1925 by A&C Black Ltd. and written by G E Mitton. 92 pages, including eight colour plates, which give details on the area covered by the Southern Railway. A 1st edition was published in 1912 covering only the South Eastern and London Brighton & South Coast Railways.

Southampton Docks owned and managed by the Southern Railway

A sixteen page pocket sized booklet produced in 1935 "intended as a brief introduction to Southampton Docks." Obviously directed at business users it includes various sections such as Factory Sites, Cargo Handling etc.

Stately London. An undated 40 page pocket sized booklet produced for the American market in 1924 or 1925. It includes many black and white pictures of London with text describing places to visit.

Sunny Jersey for joyous care-free holidays Almost A3 leaflet folded to approximately A5 with pictures and giving details of the Island. Unusual in that this is a Channel Islands publication not joint with the Great Western, editions dated 1931 and 1932.

Sunny Jersey The Holiday Isle of Perfection A3 vertically folded leaflet dated March 1938.

The Channel Islands: Where The Sunshine Comes and Stays

A joint publication with the Great Western Railway produced in 1927. Two editions were produced one for distribution by the Southern Railway and one by the Great Western. The Southern Railway version has its map printed on page 59 with no reference to the Great Western included. The Great Western version has a folded system map stuck in the back cover.

The Conqueror's Coast. Produced in French this folded leaflet describes the coastal area from Seaford to Hastings. Two editions dated 1933 and 1934 are known.

The Emerald Coast

A small 16 page booklet published in 1935 giving details of the area around Dinard in Brittany.

The Evolution of the World's largest Suburban Electrified Railway. An 8 page booklet published in 1935 giving a brief history of Southern and pre-grouping electrification. Attractive sepia pictures.

The Road to Health by the Health Express. Produced in 1930 this 14 page booklet describes the spas of Germany and lists what disease can be cured at each location. Very little German publicity was produced, this booklet and Off The Beaten Track booklets being the only ones known.

Through the Garden of England

Originally a South Eastern and Chatham Railway publication subtitled *An Illustrated Handbook to the Holiday Resorts and Residential Districts in Kent, Sussex and Surrey served by the South Eastern and Chatham Railway*; editions for 1917 and 1921 are known. Advertised in 1923, 1924 and 1925 by the Southern Railway, a 1923 edition is known. A very attractive leaflet was also produced with this title. Opening to 16"x5 1/4", one side shows a map of the South East of England while the other gives details of fares, services etc. The leaflet is not dated but the General Manager is given as Francis H Dent who was appointed in 1911 and retired in 1920.

Vienna The City of Enchantment

A small 24 page booklet, with a colourful cover depicting a couple dancing, published in June 1936 and describing places to go and things to do in the city of Vienna. Written by Kathleen Courlander with the only Southern Railway reference being on the last page in the How to Get to Vienna section. The booklet

suggests that readers should refer to the Southern Railway Continental Handbook.

Warehousing in London. 16 page booklet giving details of the new warehouse at Nine Elms. Produced in November 1936 as advertising for the new warehouse. Includes plan of Nine Elms Goods Depot.

Weymouth "The" resort of the Dorset Coast almost A3 sized vertically folded leaflet containing pictures and descriptions of the resort dated March 1936.

Changes to the chapter "Titles advertised by the Southern Railway but thought not to exist"

Guide to Canterbury

No Southern Railway editions of this publication, advertised during 1924 and 1925, are known. The South Eastern and Chatham Railway in conjunction with The Canterbury and District Chamber of Trade published the title *The Royal and Ancient City of Canterbury* which must be the title that the Southern Railway advertisements are referring to. A 1922 edition is known.

The Surrey Hills by The Tramp

A 1922 edition published by the London Brighton and South Coast Railway is known. Advertised in the early days of the Southern Railway between 1923 and 1926 this title can almost certainly be included in the list of publications advertised by, but not produced by, the Southern Railway.

Through the Garden of England

A 1923 Southern Railway edition is now known, see above.

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April 2003